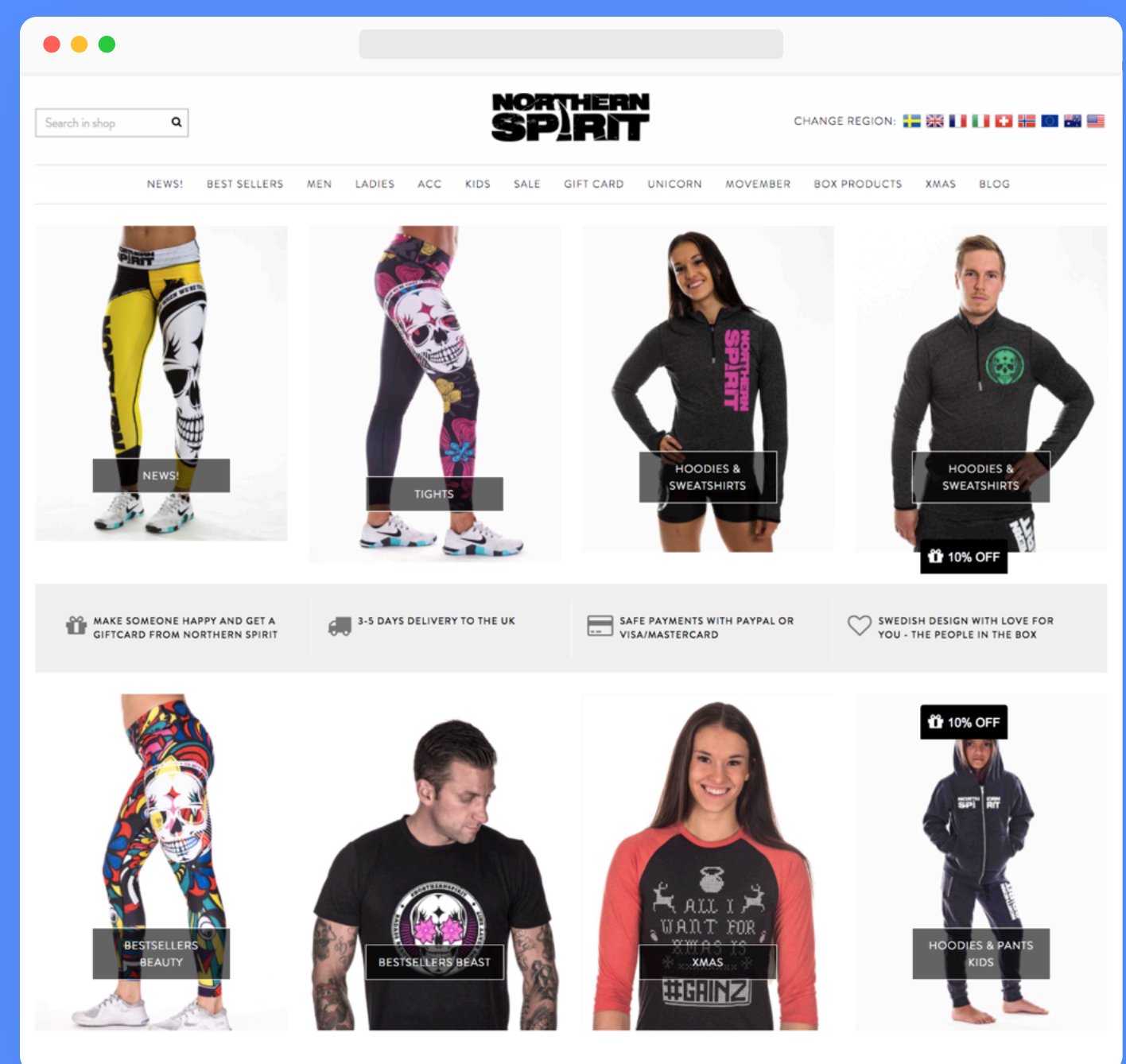


Case study | Save time

Northern Spirit

 Leisure	Industry
 Jetshop	Platform
 shopnorthernspirit.com	Website

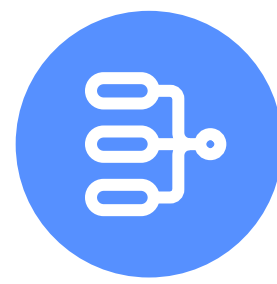
Founded 2013 in Helsingborg, Sweden as an attempt to create a brand that reflects the life and style of the CF Community all over the world. The name comes from the movie Northern Spirit by Nikolaj Ronnow. We will continue to provide great products that will make you jump higher, lift heavier, row faster, look better and smile A LOT more!



Divvit features used



Cost Connector



Aggregated View



Analytics Explorer

The Challenge

Northern Spirit have sites on seven different markets and are doing separate marketing campaigns on all of them. Collecting and compiling the data to evaluate the results takes very long time.

The Solution

By connecting all the different sites to Divvit individually, they can all be analyzed separately or combined with all data being updated in real time. Then we connect the cost from marketing channels by our automatic cost connectors, making sure that all data is collected in one place.

The Results:

5 hour/week

Time saved

€7,800/year

Cost saved



Niklas Carlson

Co-Founder & CEO

“Great product that has already helped us be more action oriented from our analysis. Having all marketing costs in the same platform has already and for sure will help us a lot towards profitable growth going forward. Great team behind Divvit, that has helped us to get the products adapted to our business set-up!”

Divvit is an intelligent ecommerce analytics platform that empowers online retailers, by providing real-time data that helps you better understand the effectiveness of your marketing, your visitors behavior and optimize your store for sales.

Do you want ensure you're site is performing at the optimal level? Contact us at sales@divvit.com to find out more

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